

Nursing Leadership Council

Web Site Advertising Contract

HR Products and Services Guide

This is separate section contains supplier listing by product and services. Each listing includes logo, company name, address, city, state, zip code, phone, fax, e-mail and/or web site link.

Cost: \$100 for twelve months of advertisement

Specifications: Logo size 100 pixels wide x 70 pixels high. No animated ads.

Image File Format: GIF, JPG (10 k max) Must be web ready. Logos must be submitted in electronic format (on disk or via e-mail. If you are submitting an electronic format, please fax or mail a hard copy format.

Banner Advertising

Banner ads are centered above page heading (except on the home page). All ads will be in equal rotation so that every ad is displayed randomly on every page. Each ad will present roughly the same number of impressions to site visitors.

Cost: \$400 for 12 months of advertisement

Specifications: Banner size 470 pixels wide X 60 pixels high. No animated ads.

Image File Format: GIF, JPG (15 k max) Must be web ready. All banner advertisement must be submitted in electronic format (on disk or via e-mail or the Internet). A hard copy of the original graphics must accompany the submission. If you are submitting an electronic format, please fax or mail a hard copy format.

Deadline: 1st of the month. Banner ads are sold on a first-come, first served basis.

___ We will to purchase the listing and linkage to our company's web site in the HR Products and Services Guide.

___ We will to purchase a banner ad.

___ We would like to purchase a listing and linkage to our company's web site in the HR Products and Services guide and a banner ad. **(This option is available for \$325, a 25% discount off of the total price.)**

Company

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Company Description (Maximum of - 50 words):

Contract Terms:

Beginning month: _____

Ending month: _____

Payment amount: \$ _____ **(Payment is required when ad is submitted)**

Name (Print): _____ Date: _____

Signature: _____